

CONTEST RULES AND MECHANICS

Be Aware, Be Wise, Be Empowered! : Digital Poster-Making

Day 2, November 14, 2017, 9:00 am | ETYuchengco Lobby

PARTICIPANTS' ELIGIBILITY AND REGISTRATION

1. Only one group per school may join the **Be Aware, Be Wise, Be Empowered! Digital Poster-Making**.
2. Each team must be composed of three (3) high school students who are **at least in Grade 11** of the School Year 2017-2018.
3. Each member of the group must NOT be a contestant in other academic contests (under the "Knowledge Categories"), and Culinary Challenge of the MCL Cup 2017.
4. **Pre-registration is REQUIRED.** Schools may submit the duly accomplished registration forms through delivery, postal mail, facsimile, electronic mail (mclcup2017@gmail.com) and/or register online via the MCL Cup page in www.mcl.edu.ph on or before **November 3, 2017 (Friday)**.
5. Incomplete or late registration is a ground for disqualification.
6. Participants must present their school IDs upon registration.
7. Participants are requested to be at the venue at least one hour before the official start of the event. The Organizers reserve the right not to allow participants who will come late during the actual event.

SPECIFICATIONS OF THE POSTER

8. The poster must be Letter-sized (8.5 x 11 inches); with a resolution: of 150 dpi; Portrait orientation; in PSD or AI format; and RGB color mode.
9. Any breach of the specifications in Rule No. 8 will merit point deductions of 0.10 from the final score.
10. The organizers will provide the participants one (1) iMac unit for the production of the digital poster.
11. The participants must finish the poster in two (2) hours using Adobe Photoshop or Adobe Illustrator.
12. Creation of elements in the digital poster will be produce by the contestant without outside resources or references. Failure to comply will automatically eliminate the contestants from Digital Poster-Making contest.
13. The poster will be based on the theme which will be announced on the day of the event. Only default present brushes and patterns are allowed.

CRITERIA FOR JUDGING

14. The posters will be evaluated according to criteria below:

<i>Overall Appearance</i>	40%
<i>Uniqueness of the Concept</i>	20%
<i>Creativity</i>	20%
<i>Relevance to the Theme</i>	20%
TOTAL	100%

15. The decision of the board of judges is final.
16. Other provisions including policies on Raising Clarifications and Objections on the mechanics, or the conduct of the contests; and other relevant policies are stated in the General **Guidelines on Registration, Eligibility, and other Information** in a separate document. All contestants, coaches and advisers are required to read to fully understand the mechanics of MCL Cup 2017 events.

AWARDS AND PRIZES

The Top 3 schools will get an MCL Cup 2017 Plaque/Trophy and the corresponding points to vie for the Overall Winners of MCL Cup 2017. Individual winners of the final round will get corresponding scholarship certificates for SY2018-19 among other exciting prizes.

CONTACT INFORMATION

For inquiries about the **DIGITAL POSTER-MAKING**, feel free to get in touch with:

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