

## BACHELOR OF ARTS IN COMMUNICATION – MULTIMEDIA ARTS

(Curriculum applicable to students who entered as freshmen beginning school year 2015-2016)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
1	1	NSTP010	OVERVIEW OF THE NATIONAL SERVICE TRAINING PROGRAM	3.0	-	(3.0)	None	NONE
1	1	ENG021	ENGLISH FOR ACADEMIC STUDIES 1	4.5	-	3.0	NONE	NONE
1	1	FIL001	KOMUNIKASYON SA AKADEMIKONG FILIPINO	4.5	-	3.0	NONE	NONE
1	1	MMA010L	FREE HAND DRAWING	-	3.0	1.0	NONE	NONE
1	1	IT010	I.T. FUNDAMENTALS	3.0	-	2.0	NONE	NONE
1	1	IT010L	I.T. FUNDAMENTALS (LAB)	-	3.0	1.0	NONE	IT010
1	1	PE011	PHYSICAL FITNESS AND GYMNASTICS	-	3.0	(2.0)	NONE	NONE
1	1	SS016	PHILIPPINE HISTORY	4.5	-	3.0	NONE	NONE
1	1	VE011	VALUES EDUCATION 1	1.5	-	(1.0)	NONE	NONE
<b>Total</b>				<b>21.0</b>	<b>9.0</b>	<b>13.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
1	2	CS100	INTRODUCTION TO COMPUTER SYSTEMS (INTRO TO ICT)	4.5	-	3.0	NONE	NONE
1	2	ENG022	ENGLISH FOR ACADEMIC STUDIES 2	4.5	-	3.0	ENG021	NONE
1	2	FIL002	PAGBASA AT PAGSULAT TUNGO SA PANANALIKSIK	4.5	-	3.0	FIL001	NONE
1	2	MATH001	COLLEGE ALGEBRA	4.5	-	3.0	NONE	NONE
1	2	SS015	POLITICS, GOVERNANCE AND THE 1987 PHILIPPINE CONSTITUTION	4.5	-	3.0	NONE	NONE
1	2	PE012	DANCE AND MARTIAL ARTS	-	3.0	(2.0)	PE011	NONE
1	2	VE012	VALUES EDUCATION 2	1.5	-	(1.0)	VE011	NONE
<b>Total</b>				<b>24.0</b>	<b>3.0</b>	<b>12.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
1	3	COM103	INTRODUCTION TO COMMUNICATION MEDIA	4.5	-	3.0	ENG022	NONE
1	3	NSTP011-2P	LITERACY TRAINING SERVICE	4	3.0	(3.0)	NSTP010	NONE
1	3	MMA011L	DRAFTING FOR MULTIMEDIA ARTS	-	3.0	1.0	NONE	NONE
1	3	ENG023	ENGLISH FOR ACADEMIC STUDIES 3	4.5	-	3.0	ENG022	NONE
1	3	FIL003	MASINING NA PAGPAPAHAYAG	4.5	-	3.0	FIL002	NONE
1	3	HUM011	LOGIC REASONING WITH CRITICAL THINKING	4.5	-	3.0	NONE	NONE
1	3	PE013	INDIVIDUAL/DUAL SPORTS	-	3.0	(2.0)	NONE	NONE
<b>Total</b>				<b>22.0</b>	<b>9.0</b>	<b>13.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
2	1	COM101	INTRODUCTION TO COMMUNICATION THEORIES & APPLICATION	4.5	-	3.0	COM103	NONE
2	1	ENG025P	SPEECH & ORAL COMMUNICATION (PAIRED)	1.5	6.0	3.0	ENG023	NONE
2	1	HUM019	HISTORY AND AESTHETICS OF MULTIMEDIA	4.5	-	3.0	NONE	NONE
2	1		SS/HUM ELETIVE 1	*	*	3.0	*	*
2	1	SS017	SOCIETY,CULTURE AND FAMILY LIFE	4.5	-	3.0	NONE	NONE
<b>Total</b>				<b>15+</b>	<b>6+</b>	<b>15.0</b>		

## BACHELOR OF ARTS IN COMMUNICATION – MULTIMEDIA ARTS

(Curriculum applicable to students who entered as freshmen beginning school year 2015-2016)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
2	2	CHM015	GENERAL CHEMISTRY	4.5	-	3.0	NONE	NONE
2	2	COM111	JOURNALISM PRINCIPLES AND PRACTICES	4.5	-	3.0	COM101	NONE
2	2	COM112	BROADCASTING PRINCIPLES & PRACTICES	4.5	-	3.0	COM101	NONE
2	2	HUM014	PHILIPPINE LITERATURE IN ENGLISH	4.5	-	3.0	NONE	NONE
2	2		SS/HUM ELECTIVE 2	*	-	3.0	*	*
<b>Total</b>				<b>18.0</b>	<b>0.0</b>	<b>15.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
2	3	BIO011	GENERAL BIOLOGY	4.5	-	3.0	NONE	NONE
2	3	COM105	COMMUNICATION AND SOCIETY	4.5	-	3.0	COM101, SS017	NONE
2	3		SS/HUM ELECTIVE 3	*	-	3.0	*	*
2	3	SS013	ECONOMICS, TAXATION, AND LAND REFORM	4.5	-	3.0	NONE	NONE
2	3	MMA101	INTRODUCTION TO MULTIMEDIA ARTS	3.0	-	2.0	NONE	MMA101L
2	3	MMA101L	INTRODUCTION TO MULTIMEDIA ARTS LABORATORY	-	4.5	1.0	NONE	MMA101
2	3	PE014	TEAM SPORTS	-	3.0	(2.0)	PE013	NONE
<b>Total</b>				<b>16.5+</b>	<b>7.5+</b>	<b>15.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
3	1	COM114	INTRODUCTION TO DEVELOPMENT COMMUNICATION	4.5	-	3.0	NONE	NONE
3	1	MATH109	ELEMENTARY STATISTICS	4.5	-	3.0	MATH001	NONE
3	1		COMMUNICATION-RELATED ELECTIVE 1	*	*	3.0	*	*
			COMMUNICATION-RELATED ELECTIVE 2	*	*	3.0	*	*
3	1	SS012	GENERAL PSYCHOLOGY	4.5	-	3.0	NONE	NONE
<b>Total</b>				<b>13.5</b>	<b>0.0</b>	<b>15.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
3	2	COM104	INTRODUCTION TO COMMUNICATION RESEARCH	4.5	-	3.0	COM101, MATH109	NONE
3	2		COMMUNICATION-RELATED ELECTIVE 3	*	*	3.0	*	*
3	2		COMMUNICATION-RELATED ELECTIVE 4	*	*	3.0	*	*
3	2	COM106	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4.5	-	3.0	NONE	NONE
3	2	MMA153	2D GRAPHICS AND ANIMATION	1.5	-	1.0	MMA010L, MMA011L, MMA101	NONE
3	2	MMA153L	2D GRAPHICS AND ANIMATION LABORATORY	-	4.5	1.0	MMA010L, MMA011L, MMA101L	MMA153
<b>Total</b>				<b>10.5+</b>	<b>4.5+</b>	<b>14.0</b>		

## BACHELOR OF ARTS IN COMMUNICATION – MULTIMEDIA ARTS

(Curriculum applicable to students who entered as freshmen beginning school year 2015-2016)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
3	3	COM106	COMMUNICATION MEDIA LAW AND ETHICS	4.5	-	3.0	SS015	NONE
3	3	COM113	ADVERTISING PRINCIPLES AND PRACTICES	4.5	-	3.0	COM101	NONE
3	3	SCI015	PHYSICAL SCIENCE	4.5	-	3.0	NONE	NONE
3	3	COM200-1	THESIS 1	-	4.5	1.0	COM104	NONE
3	3	MMA154	3D GRAPHICS AND ANIMATION	1.5	-	1.0	MMA101	MMA154L
3	3	MMA154L	3D GRAPHICS AND ANIMATION LABORATORY	-	4.5	1.0	MMA010L, MMA011L, MMA101L	MMA154
3	3	VE013	VALUES EDUCATION 3	1.5	-	(1.0)	VE011	NONE
<b>Total</b>				<b>16.5</b>	<b>9.0</b>	<b>12.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
4	1	HUM017	LITERATURES OF THE WORLD: THE MASTERPIECES	4.5	-	3.0	HUM014	NONE
4	1	MMA155	ADVANCED 3D GRAPHICS AND ANIMATION	1.5	-	1.0	MMA154	MMA155L
4	1	MMA155L	ADVANCED 3D GRAPHICS AND ANIMATION LABORATORY	-	4.5	1.0	MMA154L	MMA155
4	1	SS014	JOSE RIZAL AND THE DEVELOPMENT OF FILIPINO NATIONALISM	4.5	-	3.0	NONE	NONE
4	1	COM200-2	THESIS 2	-	4.5	1.0	COM200-1	NONE
4	1		SS/HUM ELECTIVE 4	*	*	3.0	*	*
4	1	VE014	VALUES EDUCATION 4	1.5	-	(1.0)	VE013	NONE
<b>Total</b>				<b>12+</b>	<b>9+</b>	<b>12.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
4	2	COM200-3	THESIS 3	-	4.5	1.0	COM200-2	NONE
4	2	MMA156	VIDEO EDITING AND PRODUCTION	1.5	-	1.0	MMA101	MMA156L
4	2	MMA156L	VIDEO EDITING AND PRODUCTION LABORATORY	-	4.5	1.0	MMA101L	MMA156L
4	2		COMMUNICATION-RELATED ELECTIVE 5	*	*	3.0	*	*
4	2		COMMUNICATION-RELATED ELECTIVE 6	*	*	3.0	*	*
4	2		SS/HUM ELECTIVE 5	*	*	3.0	*	*
<b>Total</b>				<b>1.5+</b>	<b>9+</b>	<b>12.0</b>		

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
4	3	COM199R	PRACTICUM	-	40.0	3.0	COM106, MMA153, MMA153L	NONE
<b>Total</b>					<b>40.0</b>	<b>3.0</b>		

## BACHELOR OF ARTS IN COMMUNICATION – MULTIMEDIA ARTS

(Curriculum applicable to students who entered as freshmen beginning school year 2015-2016)

### ELECTIVES FOR BATCH 2015

Elective Type: MMA COMMUNICATION-RELATED ELECTIVES 2015

Required Units: (CMO requirement is 18 COM-RELATED ELECTIVES)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Credit Units	Prerequisites	Co-requisites
*	*	COM118	INTRODUCTION TO FILM	3.0	4.5	3.0	NONE	NONE
*	*	COM133	PHOTOJOURNALISM	3.0	4.5	3.0	NONE	NONE
*	*	BAB126P	EDUCATIONAL BROADCASTING	1.5	6.0	3.0	BAB140P	NONE
*	*	MMA157P	3D ANIMATION PRODUCTION	1.5	6.0	3.0	MMA155, MMA155L	NONE
*	*	BAB130	WRITING FOR RADIO AND TELEVISION	3.0	4.5	3.0	NONE	NONE
*	*	BAB140P	RADIO PRODUCTION TECHNIQUES	1.5	6.0	3.0	BAB130	NONE
*	*	BAB145P	TELEVISION PRODUCTION TECHNIQUES	1.5	6.0	3.0	BAB130	NONE
*	*	COM119	SCIENCE, HEALTH, AND ENVIRONMENTAL COMMUNICATION	4.5	-	3.0	BIO011, CHM015, SCI015	NONE
*	*	COM123	WRITING FOR PRINT	4.5	-	3.0	COM111	NONE
*	*	COM127	ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES	3.0	-	2.0	CS100, COM111	NONE
*	*	COM127L	ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES LABORATORY	0.0	4.5	1.0	CS100, COM111	NONE
*	*	COM131	INFORMATION/COMMUNICATION CAMPAIGNS	4.5	-	3.0	COM113	NONE
*	*	COM132	ORGANIZATIONAL COMMUNICATION	4.5	-	3.0	NONE	NONE
*	*	ENG026P	ADVANCED SPEECH COMMUNICATION	1.5	6.0	3.0	ENG025P	NONE

Elective Type: MMA SS/HUM ELECTIVES 2015

Required Units: (CMO requirement is 15 SS/HUM-RELATED ELECTIVES)

*	*	SS018	CIVILIZATION AND DEVELOPMENT IN ASIA	4.5	-	3.0	NONE	NONE
*	*	HUM012	PHILOSOPHY OF THE HUMAN PERSON	4.5	-	3.0	NONE	NONE
*	*	HUM016	ADVANCED LOGIC AND REASONING	4.5	-	3.0	HUM011	NONE
*	*	HUM018	CONTEMPORARY WORLD GEOGRAPHY AND CULTURE	4.5	-	3.0	NONE	NONE
*	*	HUM101	DESIGN ELEMENTS AND PRINCIPLES	4.5	-	3.0	NONE	NONE
*	*	LANG120	FOREIGN LANGUAGE 1	4.5	-	3.0	NONE	NONE
*	*	LANG121	FOREIGN LANGUAGE 2	4.5	-	3.0	LANG120	NONE
*	*	HUM124	INTRODUCTION TO THEATER ARTS	4.5	-	3.0	NONE	NONE
*	*	SS141	GENDER, SOCIETY, AND MASS MEDIA	4.5	-	3.0	NONE	NONE
*	*	SS142	POPULAR CULTURE AND MASS MEDIA	4.5	-	3.0	NONE	NONE

Total Academic Units : 154.00

Non-academic Units : 18

GRAND TOTAL: 172 UNITS