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| **BACHELOR OF ARTS IN COMMUNICATION-MMA** |
| *(Curriculum applicable to students who entered as freshmen beginning school year 2010-2011)* |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 1 | 1 | BIO011 | GENERAL BIOLOGY | 4.5  | -  | 3.0  |  |  | CAS |
| 1 | 1 | ENG011 | ENGLISH FOR ACADEMIC STUDIES 1 | 3.0  | - | 2.0  |  |  | CAS |
| 1 | 1 | FIL011 | FILIPINO 1 | 3.0  | - | 2.0  |  |  | CAS |
| 1 | 1 | HUM015 | HISTORY OF THE ARTS | 4.5  | - | 3.0  |  |  | CAS |
| 1 | 1 | IT011L | I.T. FUNDAMENTALS 1 (LAB) | - | 3.0  | 1.0  |  |  | CIT |
| 1 | 1 | MATH001 | COLLEGE ALGEBRA | 4.5  | - | 3.0  |  |  | CAS |
| 1 | 1 | CWTS011 | OVERVIEW OF THE NATIONAL SERVICE TRAINING PROGRAM | 3.0 | -  | 2.0 |  |  | CSRO |
| 1 | 1 | PE021 | PHYSICAL EDUCATION 1: PHYSICAL FITNESS & GYMNASTICS | - | 2.5  | 1.5 |  |  | CAS |
| 1 | 1 | VE011 | VALUES EDUCATION 1 | 1.5  | -  | 1.0 |  |  | CAS |
|  |  |  | **Total** | **24.0**  | **5.5**  | **18.5\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 1 | 2 | CS100 | INTRODUCTION TO COMPUTER SYSTEMS  | 4.5  | - | 3.0  |  |  | CIT |
| 1 | 2 | HUM011 | LOGIC REASONING WITH CRITICAL THINKING | 4.5 | -  | 3.0  |  |  | CAS |
| 1 | 2 | ENG012 | ENGLISH FOR ACADEMIC STUDIES 2 | 3.0  | -  | 2.0  | ENG011 |  | CAS |
| 1 | 2 | FIL012 | FILIPINO 2 | 3.0  | - | 2.0  | FIL011 |  | CAS |
| 1 | 2 | IT012L | I.T. FUNDAMENTALS 2 (LAB) | -  | 3.0 | 1.0  | IT011L |  | CIT |
| 1 | 2 | CWTS012 | CIVIC WELFARE TRAINING COURSE - I | 3.0 | -  | 2.0 | CWTS011 |  | CSRO |
| 1 | 2 | PE022 | PHYSICAL EDUCATION 2: DANCE & MARTIAL ARTS | - | 2.5  | 1.5 |  |  | CAS |
| 1 | 2 | SS016 | PHILIPPINE HISTORY | 4.5  | - | 3.0  |  |  | CAS |
|  |  |  | **Total** | **22.5**  | **5.5**  | **17.5\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 1 | 3 | COM101 | INTRODUCTION TO COMMUNICATION THEORIES AND APPLICATION | 4.5  | -  | 3.0  |  | ENG013 | CAS |
| 1 | 3 | DRAW020W | BASIC DRAFTING FOR MULTIMEDIA ARTS (DRAW) | - | 3.0  | 1.0  |  |  | CAS |
| 1 | 3 | ENG013 | ENGLISH FOR ACADEMIC STUDIES 3 | 3.0  | - | 2.0  | ENG012 |  | CAS |
| 1 | 3 | FIL013 | FILIPINO 3 | 3.0  | - | 2.0  | FIL012 |  | CAS |
| 1 | 3 | HUM014 | PHILIPPINE LITERATURE IN ENGLISH | 4.5  | - | 3.0  |  |  | CAS |
| 1 | 3 | IT013L | I.T. FUNDAMENTALS 3 (LAB) | - | 3.0  | 1.0  | IT012L |  | CIT |
| 1 | 3 | MATH015 | BUSINESS AND INVESTMENT MATHEMATICS | 4.5 | - | 3.0 | MATH001 |  | CAS |
| 1 | 3 | CWTS013 | CIVIC WELFARE TRAINING COURSE - II | 3.0 | -  | 2.0 | CWTS012 |  | CSRO |
| 1 | 3 | PE023 | PHYSICAL EDUCATION 3: INDIVIDUAL/DUAL SPORTS | - | 2.5  | 1.5 |  |  | CAS |
|  |  |  | **Total** | **22.5**  | **8.5**  | **18.5\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 2 | 1 | COM103 | INTRODUCTION TO COMMUNICATION MEDIA | 4.5  | - | 3.0  | ENG013 |  | CAS |
| 2 | 1 | MMA100 | PHOTOJOURNALISM | 3.0  | - | 2.0  |  | MMA100L | CAS |
| 2 | 1 | MMA100L | PHOTOJOURNALISM LABORATORY | -  | 4.5 | 1.0  |  | MMA100 | CAS |
| 2 | 1 | FIL014 | FILIPINO 4: MASINING NA PAGPAPAHAYAG | 4.5 | - | 3.0 | FIL013 |  | CAS |
| 2 | 1 | SCI015 | PHYSICAL SCIENCE | 4.5 | - | 3.0 |  |  | CAS |
| 2 | 1 | MMA101 | INTRODUCTION TO MULTIMEDIA ARTS | 3.0 | - | 2.0 | COM101, HUM015 | MMA101L | CAS |
| 2 | 1 | MMA101L | INTRODUCTION TO MULTIMEDIA ARTS LABORATORY | - | 4.5 | 1.0 |  | MMA101 | CAS |
| 2 | 1 | PE024 | PHYSICAL EDUCATION 4: ADVANCED INDIVIDUAL/DUAL SPORTS | - | 2.5  | 1.5 | PE023 |  | CAS |
|  |  |  | **Total** | **19.5**  | **11.5**  | **16.5\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 2 | 2 | CHM015 | GENERAL CHEMISTRY | 4.5  | - | 3.0  |  |  | CAS |
| 2 | 2 | COM104 | INTRODUCTION TO COMMUNICATION RESEARCH | 4.5  | - | 3.0  | COM101 |  | CAS |
| 2 | 2 | PE025 | PHYSICAL EDUCATION 5: TEAM SPORTS | - | 2.5  | 1.5 |  |  | CAS |
| 2 | 2 | SS015 | POLITICS, GOVERNANCE AND THE 1987 PHILIPPINE CONSTITUTION | 4.5  | - | 3.0  |  |  | CAS |
| 2 | 2 | SS017 | SOCIETY, CULTURE AND FAMILY LIFE | 4.5 | - | 3.0 |  |  | CAS |
| 2 | 2 | VE012 | VALUES EDUCATION 2 | 1.5  | - | 1.0 | VE011 |  | CAS |
|  |  |  | **Total** | **19.5** | **2.5** | **14.5\*** |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 2 | 3 | COM105 | COMMUNICATION AND SOCIETY | 4.5  | - | 3.0  | COM101, SS017 |  | CAS |
| 2 | 3 | COM111 | JOURNALISM PRINCIPLES AND PRACTICES | 4.5  | - | 3.0  | COM101 |  | CAS |
| 2 | 3 | MMA150 | BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES | 3.0  | - | 2.0  | MMA100, MMA101, DRAW020W | MMA150L | CAS |
| 2 | 3 | MMA150L | BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES LABORATORY | -  | 4.5 | 1.0  | MMA100L | MMA150 | CAS |
| 2 | 3 | PE026 | PHYSICAL EDUCATION 6: ADVANCED TEAM SPORTS | - | 2.5  | 1.5 | PE025 |  | CAS |
| 2 | 3 | SS012 | GENERAL PSYCHOLOGY | 4.5  | - | 3.0  |  |  | CAS |
| 2 | 3 | SS013 | ECONOMICS, TAXATION AND AGRARIAN REFORM | 4.5 | - | 3.0 |  |  | CAS |
|  |  |  | **Total** | **21.0**  | **7.0**  | **16.5\***  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 3 | 1 |  | ELECTIVE | 4.5  | - | 3.0  |  |   | CAS |
| 3 | 1 | ENG041L | ENGLISH FOR THE WORKPLACE 1 | -  | 3.0 | 1.0  | ENG013 |  | CAS |
| 3 | 1 | COM114 | INTRODUCTION TO DEVELOPMENT COMMUNICATION | 4.5  | - | 3.0  | COM105 |  | CAS |
| 3 | 1 | COM112 | BROADCASTING PRINCIPLES AND PRACTICES | 4.5  | - | 3.0  | ENG013 |  | CAS |
| 3 | 1 | MMA151 | MULTIMEDIA TECHNOLOGIES 1: SOUND IN MULTIMEDIA | 1.5  | -  | 1.0  | MMA150 |  MMA151L | CAS |
| 3 | 1 | MMA151L | MULTIMEDIA TECHNOLOGIES 1: SOUND IN MULTIMEDIA LABORATORY | -  | 4.5  | 1.0  | MMA150L |  MMA151 | CAS |
| 3 | 1 | MMA152 | MULTIMEDIA TECHNOLOGIES 2: THE MOVING IMAGE IN MULTIMEDIA APPLICATIONS | 1.5  | -  | 1.0  | MMA150 |  MMA152L | CAS |
| 3 | 1 | MMA152L | MULTIMEDIA TECHNOLOGIES 2: THE MOVING IMAGE IN MULTIMEDIA APPLICATIONS LABORATORY | -  | 4.5  | 1.0  | MMA150L |  MMA152 | CAS |
|  |  |  | **Total** | **16.5**  | **12.0**  | **14.0\*** |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 3 | 2 | ENG042L | ENGLISH FOR THE WORKPLACE 2 | - | 3.0 | 1.0 | ENG041L |  | CAS |
| 3 | 2 | MGT116 | COMMUNICATION MANAGEMENT AND ENTREPRENEURSHIP | 4.5  | - | 3.0  |  |  | ETYCB |
| 3 | 2 | COM127 | ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES | 3.0  | - | 2.0  | CS100, MMA100, COM103, MMA151, COM111 |  COM127L | CAS |
| 3 | 2 | COM127L | ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES LABORATORY | -  | 4.5 | 1.0  | CS100, MMA100L, MMA151L |  COM127 | CAS |
| 3 | 2 |  | ELECTIVE | 4.5 | - | 3.0 |  |  | CAS |
| 3 | 2 | MMA153 | MULTIMEDIA TECHNOLOGIES 3: 2D GRAPHICS AND 2D ANIMATION | 1.5  | -  | 1.0  | MMA152 | MMA153L  | CAS |
| 3 | 2 | MMA153L | MULTIMEDIA TECHNOLOGIES 3: 2D GRAPHICS AND 2D ANIMATION LABORATORY | -  | 4.5  | 1.0  | MMA152L | MMA153 | CAS |
| 3 | 2 | VE013 | VALUES EDUCATION 3 | 1.5  | -  | 1.0 |  VE011 |  | CAS |
|  |  |  | **Total** | **15.0**  | **12.0**  | **13.0\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 3 | 3 | ENG043L | ENGLISH FOR THE WORKPLACE 3 | - | 3.0 | 1.0 | ENG042L |  | CAS |
| 3 | 3 | COM113 | ADVERTISING PRINCIPLES AND PRACTICES | 4.5  | - | 3.0  | COM111, MGT116 |  | CAS |
| 3 | 3 | COM106 | COMMUNICATION MEDIA LAWS AND ETHICS | 4.5  | - | 3.0  | COM104, COM114 |  | CAS |
| 3 | 3 |  | ELECTIVE | 4.5  | - | 3.0  |  |   | CAS |
| 3 | 3 | MMA154 | MULTIMEDIA TECHNOLOGIES 4: 3D Graphics & 3D Animation | 1.5  | -  | 1.0  | MMA153 |  MMA154L | CAS |
| 3 | 3 | MMA154L | MULTIMEDIA TECHNOLOGIES 4: 3D GRAPHICS & 3D ANIMATION LABORATORY | -  | 4.5 | 1.0  | MMA153L | MMA154 | CAS |
|  |  |  | **Total** | **15.0**  | **7.5**  | **12.0\***  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 3 | 4 | MMA199R | INTERNSHIP OR PRACTICUM | - | 40.0  | 6.0  | COM106, MMA153, MMA153L |  | CAS |
|  |  |  | **Total** | **0.0**  | **40.0**  | **6.0\*** |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 4 | 1 | MMA155 | MULTIMEDIA TECHNOLOGIES 5: ADVANCED 3D GRAPHICS & 3D ANIMATION | 1.5  | - | 1.0  | MMA154 | MMA155L  | CAS |
| 4 | 1 | MMA155L | MULTIMEDIA TECHNOLOGIES 5: ADVANCED 3D GRAPHICS & 3D ANIMATION LABORATORY | - | 4.5 | 1.0  | MMA154L |  MMA155 | CAS |
| 4 | 1 | MMA156 | MULTIMEDIA TECHNOLOGIES 6: VIDEO EDITING AND PRODUCTION | 1.5  | - | 1.0  | MMA154,  | MMA155  | CAS |
| 4 | 1 | MMA156L | MULTIMEDIA TECHNOLOGIES 6: VIDEO EDITING AND PRODUCTION LABORATORY | - | 4.5 | 1.0  | MMA154L |  MMA156 | CAS |
| 4 | 1 | MMA200D | THESIS OR CAPSTONE PROJECT PROPOSAL | 1.5 | - | 1.0  | COM104, COM106, MMA199R |  | CAS |
| 4 | 1 | HUM017 | LITERATURES OF THE WORLD: THE MASTERPIECES | 4.5 | - | 3.0 |  |  | CAS |
| 4 | 1 |  | ELECTIVE | 4.5  | - | 3.0  |  |   | CAS |
| 4 | 1 |  | ELECTIVE | 4.5 | - | 3.0 |  |  | CAS |
|  |  |  | **Total** | **18.0** | **9.0**  | **14.0\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 4 | 2 | MMA200L | THESIS LABORATORY OR CAPSTONE PROJECT | - | 9.0  | 3.0  | MMA200D |  | CAS |
| 4 | 2 |  | ELECTIVE | 4.5 | - | 3.0 |  |  | CAS |
| 4 | 2 | SS014 | JOSE RIZAL AND THE DEVELOPMENT OF FILIPINO NATIONALISM | 4.5  | - | 3.0  |  |  | CAS |
| 4 | 2 | VE014 | VALUES EDUCATION 4 | 1.5  | -  | 1.0 | VE013  |  | CAS |
| 4 | 2 |  | ELECTIVE | 4.5 | - | 3.0 |  |  | CAS |
|  |  |  | **Total** | **15.0** | **9.0**  | **13.0\***  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
| 4 | 3 | MMA200 | THESIS PRESENTATION DEFENSE OR EXHIBIT | - | 6.0  | 2.0  | MMA200L |  | CAS |
|  |  |  | **Total** | **0.0** | **6.0**  | **2.0\*** |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | *\*PE, NSTP, VE and CORRELATION units are not considered in the computation of TWA and maximum load per term.* |
| **TOTAL NO. OF UNITS: 176.0** |  |  |  |  |  |  |
| **LESS NON-ACADEMIC UNITS: 157.0** | 0.0  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **MMA ELECTIVES FOR BATCH 2010 (ADDITIONAL CHOICES)** |
|  |
| **Year** | **Term** | **Code** | **Title** | **Lec Hrs** | **Lab Hrs** | **Total Units** | **Prerequisites** | **Co-requisites** | **Servicing College/Dept.** |
|  |  | COM118 | INTRODUCTION TO FILM | 4.5 | - | 3.0 | COM105 |  | CAS |
|  |  | COM123 | WRITING FOR PRINT | 4.5 | - | 3.0 | COM111 |  | CAS |
|  |  | COM119 | SCIENCE, HEALTH & ENVIRONMENTAL COMMUNICATION | 4.5 | - | 3.0 | BIO011, CHM015, SCI015 |  | CAS |
|  |  | COM129 | WRITING & PRODUCTION FOR RADIO | 4.5 | - | 3.0 | COM112 |  | CAS |
|  |  | COM130 | WRITING & PRODUCTION FOR TELEVISION | 4.5 | - | 3.0 | COM111, COM128 |  | CAS |
|  |  | COM131 | INFORMATION/COMMUNICATION CAMPAIGNS | 4.5 | - | 3.0 | MGT116, MMA150 |  | CAS |
|  |  | COM132 | ORGANIZATIONAL COMMUNICATION | 4.5 | - | 3.0 | COM106, COM113, MMA100, MGT116 |  | CAS |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 0.0  |  |  |  |
| **NOTE:** | ***Elective courses offering per term will depend on the availability of instructor and compliance of prerequisite courses for specific elective course.*** |