|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **BACHELOR OF ARTS IN COMMUNICATION-MMA** | | | | | | | | | | | | | | |
| *(Curriculum applicable to students who entered as freshmen beginning school year 2010-2011)* | | | | | | | | | | | | | | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 1 | 1 | BIO011 | GENERAL BIOLOGY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 1 | ENG011 | ENGLISH FOR ACADEMIC STUDIES 1 | | 3.0 | | - | | 2.0 |  | |  | CAS | |
| 1 | 1 | FIL011 | FILIPINO 1 | | 3.0 | | - | | 2.0 |  | |  | CAS | |
| 1 | 1 | HUM015 | HISTORY OF THE ARTS | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 1 | IT011L | I.T. FUNDAMENTALS 1 (LAB) | | - | | 3.0 | | 1.0 |  | |  | CIT | |
| 1 | 1 | MATH001 | COLLEGE ALGEBRA | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 1 | CWTS011 | OVERVIEW OF THE NATIONAL SERVICE TRAINING PROGRAM | | 3.0 | | - | | 2.0 |  | |  | CSRO | |
| 1 | 1 | PE021 | PHYSICAL EDUCATION 1: PHYSICAL FITNESS & GYMNASTICS | | - | | 2.5 | | 1.5 |  | |  | CAS | |
| 1 | 1 | VE011 | VALUES EDUCATION 1 | | 1.5 | | - | | 1.0 |  | |  | CAS | |
|  |  |  | **Total** | | **24.0** | | **5.5** | | **18.5\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 1 | 2 | CS100 | INTRODUCTION TO COMPUTER SYSTEMS | | 4.5 | | - | | 3.0 |  | |  | CIT | |
| 1 | 2 | HUM011 | LOGIC REASONING WITH CRITICAL THINKING | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 2 | ENG012 | ENGLISH FOR ACADEMIC STUDIES 2 | | 3.0 | | - | | 2.0 | ENG011 | |  | CAS | |
| 1 | 2 | FIL012 | FILIPINO 2 | | 3.0 | | - | | 2.0 | FIL011 | |  | CAS | |
| 1 | 2 | IT012L | I.T. FUNDAMENTALS 2 (LAB) | | - | | 3.0 | | 1.0 | IT011L | |  | CIT | |
| 1 | 2 | CWTS012 | CIVIC WELFARE TRAINING COURSE - I | | 3.0 | | - | | 2.0 | CWTS011 | |  | CSRO | |
| 1 | 2 | PE022 | PHYSICAL EDUCATION 2: DANCE & MARTIAL ARTS | | - | | 2.5 | | 1.5 |  | |  | CAS | |
| 1 | 2 | SS016 | PHILIPPINE HISTORY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **22.5** | | **5.5** | | **17.5\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 1 | 3 | COM101 | INTRODUCTION TO COMMUNICATION THEORIES AND APPLICATION | | 4.5 | | - | | 3.0 |  | | ENG013 | CAS | |
| 1 | 3 | DRAW020W | BASIC DRAFTING FOR MULTIMEDIA ARTS (DRAW) | | - | | 3.0 | | 1.0 |  | |  | CAS | |
| 1 | 3 | ENG013 | ENGLISH FOR ACADEMIC STUDIES 3 | | 3.0 | | - | | 2.0 | ENG012 | |  | CAS | |
| 1 | 3 | FIL013 | FILIPINO 3 | | 3.0 | | - | | 2.0 | FIL012 | |  | CAS | |
| 1 | 3 | HUM014 | PHILIPPINE LITERATURE IN ENGLISH | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 3 | IT013L | I.T. FUNDAMENTALS 3 (LAB) | | - | | 3.0 | | 1.0 | IT012L | |  | CIT | |
| 1 | 3 | MATH015 | BUSINESS AND INVESTMENT MATHEMATICS | | 4.5 | | - | | 3.0 | MATH001 | |  | CAS | |
| 1 | 3 | CWTS013 | CIVIC WELFARE TRAINING COURSE - II | | 3.0 | | - | | 2.0 | CWTS012 | |  | CSRO | |
| 1 | 3 | PE023 | PHYSICAL EDUCATION 3: INDIVIDUAL/DUAL SPORTS | | - | | 2.5 | | 1.5 |  | |  | CAS | |
|  |  |  | **Total** | | **22.5** | | **8.5** | | **18.5\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 1 | COM103 | INTRODUCTION TO COMMUNICATION MEDIA | | 4.5 | | - | | 3.0 | ENG013 | |  | CAS | |
| 2 | 1 | MMA100 | PHOTOJOURNALISM | | 3.0 | | - | | 2.0 |  | | MMA100L | CAS | |
| 2 | 1 | MMA100L | PHOTOJOURNALISM LABORATORY | | - | | 4.5 | | 1.0 |  | | MMA100 | CAS | |
| 2 | 1 | FIL014 | FILIPINO 4: MASINING NA PAGPAPAHAYAG | | 4.5 | | - | | 3.0 | FIL013 | |  | CAS | |
| 2 | 1 | SCI015 | PHYSICAL SCIENCE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 1 | MMA101 | INTRODUCTION TO MULTIMEDIA ARTS | | 3.0 | | - | | 2.0 | COM101, HUM015 | | MMA101L | CAS | |
| 2 | 1 | MMA101L | INTRODUCTION TO MULTIMEDIA ARTS LABORATORY | | - | | 4.5 | | 1.0 |  | | MMA101 | CAS | |
| 2 | 1 | PE024 | PHYSICAL EDUCATION 4: ADVANCED INDIVIDUAL/DUAL SPORTS | | - | | 2.5 | | 1.5 | PE023 | |  | CAS | |
|  |  |  | **Total** | | **19.5** | | **11.5** | | **16.5\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 2 | CHM015 | GENERAL CHEMISTRY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 2 | COM104 | INTRODUCTION TO COMMUNICATION RESEARCH | | 4.5 | | - | | 3.0 | COM101 | |  | CAS | |
| 2 | 2 | PE025 | PHYSICAL EDUCATION 5: TEAM SPORTS | | - | | 2.5 | | 1.5 |  | |  | CAS | |
| 2 | 2 | SS015 | POLITICS, GOVERNANCE AND THE 1987 PHILIPPINE CONSTITUTION | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 2 | SS017 | SOCIETY, CULTURE AND FAMILY LIFE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 2 | VE012 | VALUES EDUCATION 2 | | 1.5 | | - | | 1.0 | VE011 | |  | CAS | |
|  |  |  | **Total** | | **19.5** | | **2.5** | | **14.5\*** |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 3 | COM105 | COMMUNICATION AND SOCIETY | | 4.5 | | - | | 3.0 | COM101, SS017 | |  | CAS | |
| 2 | 3 | COM111 | JOURNALISM PRINCIPLES AND PRACTICES | | 4.5 | | - | | 3.0 | COM101 | |  | CAS | |
| 2 | 3 | MMA150 | BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES | | 3.0 | | - | | 2.0 | MMA100, MMA101, DRAW020W | | MMA150L | CAS | |
| 2 | 3 | MMA150L | BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES LABORATORY | | - | | 4.5 | | 1.0 | MMA100L | | MMA150 | CAS | |
| 2 | 3 | PE026 | PHYSICAL EDUCATION 6: ADVANCED TEAM SPORTS | | - | | 2.5 | | 1.5 | PE025 | |  | CAS | |
| 2 | 3 | SS012 | GENERAL PSYCHOLOGY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 3 | SS013 | ECONOMICS, TAXATION AND AGRARIAN REFORM | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **21.0** | | **7.0** | | **16.5\*** |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 1 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 3 | 1 | ENG041L | ENGLISH FOR THE WORKPLACE 1 | | - | | 3.0 | | 1.0 | ENG013 | |  | CAS | |
| 3 | 1 | COM114 | INTRODUCTION TO DEVELOPMENT COMMUNICATION | | 4.5 | | - | | 3.0 | COM105 | |  | CAS | |
| 3 | 1 | COM112 | BROADCASTING PRINCIPLES AND PRACTICES | | 4.5 | | - | | 3.0 | ENG013 | |  | CAS | |
| 3 | 1 | MMA151 | MULTIMEDIA TECHNOLOGIES 1: SOUND IN MULTIMEDIA | | 1.5 | | - | | 1.0 | MMA150 | | MMA151L | CAS | |
| 3 | 1 | MMA151L | MULTIMEDIA TECHNOLOGIES 1: SOUND IN MULTIMEDIA LABORATORY | | - | | 4.5 | | 1.0 | MMA150L | | MMA151 | CAS | |
| 3 | 1 | MMA152 | MULTIMEDIA TECHNOLOGIES 2: THE MOVING IMAGE IN MULTIMEDIA APPLICATIONS | | 1.5 | | - | | 1.0 | MMA150 | | MMA152L | CAS | |
| 3 | 1 | MMA152L | MULTIMEDIA TECHNOLOGIES 2: THE MOVING IMAGE IN MULTIMEDIA APPLICATIONS LABORATORY | | - | | 4.5 | | 1.0 | MMA150L | | MMA152 | CAS | |
|  |  |  | **Total** | | **16.5** | | **12.0** | | **14.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 2 | ENG042L | ENGLISH FOR THE WORKPLACE 2 | | - | | 3.0 | | 1.0 | ENG041L | |  | CAS | |
| 3 | 2 | MGT116 | COMMUNICATION MANAGEMENT AND ENTREPRENEURSHIP | | 4.5 | | - | | 3.0 |  | |  | ETYCB | |
| 3 | 2 | COM127 | ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES | | 3.0 | | - | | 2.0 | CS100, MMA100, COM103, MMA151, COM111 | | COM127L | CAS | |
| 3 | 2 | COM127L | ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES LABORATORY | | - | | 4.5 | | 1.0 | CS100, MMA100L, MMA151L | | COM127 | CAS | |
| 3 | 2 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 3 | 2 | MMA153 | MULTIMEDIA TECHNOLOGIES 3: 2D GRAPHICS AND 2D ANIMATION | | 1.5 | | - | | 1.0 | MMA152 | | MMA153L | CAS | |
| 3 | 2 | MMA153L | MULTIMEDIA TECHNOLOGIES 3: 2D GRAPHICS AND 2D ANIMATION LABORATORY | | - | | 4.5 | | 1.0 | MMA152L | | MMA153 | CAS | |
| 3 | 2 | VE013 | VALUES EDUCATION 3 | | 1.5 | | - | | 1.0 | VE011 | |  | CAS | |
|  |  |  | **Total** | | **15.0** | | **12.0** | | **13.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 3 | ENG043L | ENGLISH FOR THE WORKPLACE 3 | | - | | 3.0 | | 1.0 | ENG042L | |  | CAS | |
| 3 | 3 | COM113 | ADVERTISING PRINCIPLES AND PRACTICES | | 4.5 | | - | | 3.0 | COM111, MGT116 | |  | CAS | |
| 3 | 3 | COM106 | COMMUNICATION MEDIA LAWS AND ETHICS | | 4.5 | | - | | 3.0 | COM104, COM114 | |  | CAS | |
| 3 | 3 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 3 | 3 | MMA154 | MULTIMEDIA TECHNOLOGIES 4: 3D Graphics & 3D Animation | | 1.5 | | - | | 1.0 | MMA153 | | MMA154L | CAS | |
| 3 | 3 | MMA154L | MULTIMEDIA TECHNOLOGIES 4: 3D GRAPHICS & 3D ANIMATION LABORATORY | | - | | 4.5 | | 1.0 | MMA153L | | MMA154 | CAS | |
|  |  |  | **Total** | | **15.0** | | **7.5** | | **12.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 4 | MMA199R | INTERNSHIP OR PRACTICUM | | - | | 40.0 | | 6.0 | COM106, MMA153, MMA153L | |  | CAS | |
|  |  |  | **Total** | | **0.0** | | **40.0** | | **6.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 4 | 1 | MMA155 | MULTIMEDIA TECHNOLOGIES 5: ADVANCED 3D GRAPHICS & 3D ANIMATION | | 1.5 | | - | | 1.0 | MMA154 | | MMA155L | CAS | |
| 4 | 1 | MMA155L | MULTIMEDIA TECHNOLOGIES 5: ADVANCED 3D GRAPHICS & 3D ANIMATION LABORATORY | | - | | 4.5 | | 1.0 | MMA154L | | MMA155 | CAS | |
| 4 | 1 | MMA156 | MULTIMEDIA TECHNOLOGIES 6: VIDEO EDITING AND PRODUCTION | | 1.5 | | - | | 1.0 | MMA154, | | MMA155 | CAS | |
| 4 | 1 | MMA156L | MULTIMEDIA TECHNOLOGIES 6: VIDEO EDITING AND PRODUCTION LABORATORY | | - | | 4.5 | | 1.0 | MMA154L | | MMA156 | CAS | |
| 4 | 1 | MMA200D | THESIS OR CAPSTONE PROJECT PROPOSAL | | 1.5 | | - | | 1.0 | COM104,  COM106, MMA199R | |  | CAS | |
| 4 | 1 | HUM017 | LITERATURES OF THE WORLD: THE MASTERPIECES | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 4 | 1 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 4 | 1 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **18.0** | | **9.0** | | **14.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 4 | 2 | MMA200L | THESIS LABORATORY OR CAPSTONE PROJECT | | - | | 9.0 | | 3.0 | MMA200D | |  | CAS | |
| 4 | 2 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 4 | 2 | SS014 | JOSE RIZAL AND THE DEVELOPMENT OF FILIPINO NATIONALISM | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 4 | 2 | VE014 | VALUES EDUCATION 4 | | 1.5 | | - | | 1.0 | VE013 | |  | CAS | |
| 4 | 2 |  | ELECTIVE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **15.0** | | **9.0** | | **13.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 4 | 3 | MMA200 | THESIS PRESENTATION DEFENSE OR EXHIBIT | | - | | 6.0 | | 2.0 | MMA200L | |  | CAS | |
|  |  |  | **Total** | | **0.0** | | **6.0** | | **2.0\*** |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
|  |  |  |  | | *\*PE, NSTP, VE and CORRELATION units are not considered in the computation of TWA and maximum load per term.* | | | | | | | | | |
| **TOTAL NO. OF UNITS: 176.0** | | | | |  | |  | |  |  | |  |  | |
| **LESS NON-ACADEMIC UNITS: 157.0** | | | | | | | | | 0.0 |  | |  |  | |
|  |  |  |  |  | |  | | | 0.0 |  | |  |  | |
| **MMA ELECTIVES FOR BATCH 2010 (ADDITIONAL CHOICES)** | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | **Total Units** | | | **Prerequisites** | **Co-requisites** | | **Servicing College/Dept.** |
|  |  | COM118 | INTRODUCTION TO FILM | | 4.5 | | - | 3.0 | | | COM105 |  | | CAS |
|  |  | COM123 | WRITING FOR PRINT | | 4.5 | | - | 3.0 | | | COM111 |  | | CAS |
|  |  | COM119 | SCIENCE, HEALTH & ENVIRONMENTAL COMMUNICATION | | 4.5 | | - | 3.0 | | | BIO011, CHM015, SCI015 |  | | CAS |
|  |  | COM129 | WRITING & PRODUCTION FOR RADIO | | 4.5 | | - | 3.0 | | | COM112 |  | | CAS |
|  |  | COM130 | WRITING & PRODUCTION FOR TELEVISION | | 4.5 | | - | 3.0 | | | COM111, COM128 |  | | CAS |
|  |  | COM131 | INFORMATION/COMMUNICATION CAMPAIGNS | | 4.5 | | - | 3.0 | | | MGT116, MMA150 |  | | CAS |
|  |  | COM132 | ORGANIZATIONAL COMMUNICATION | | 4.5 | | - | 3.0 | | | COM106, COM113, MMA100, MGT116 |  | | CAS |
|  |  |  |  | |  | |  |  | | |  |  | |  |
|  |  |  |  | |  | |  | 0.0 | | |  |  | |  |
| **NOTE:** | | ***Elective courses offering per term will depend on the availability of instructor and compliance of prerequisite courses for specific elective course.*** | | | | | | | | | | | | |