|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **BACHELOR OF ARTS IN COMMUNICATION-MMA** | | | | | | | | | | | | | | |
| *(Curriculum applicable to students who entered as freshmen beginning school year 2009-2010)* | | | | | | | | | | | | | | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 1 | 1 | DAD101P | DESIGN PRINCIPLES (PAIRED) | | 3.0 | | 4.5 | | 3.0 |  | |  | CIT | |
| 1 | 1 | ENG011 | ENGLISH FOR ACADEMIC STUDIES 1 | | 3.0 | | - | | 2.0 |  | |  | CAS | |
| 1 | 1 | FIL011 | FILIPINO 1 | | 3.0 | | - | | 2.0 |  | |  | CAS | |
| 1 | 1 | HUM013 | LITERATURE AND CREATIVE ARTS | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 1 | IT011L | I.T. FUNDAMENTALS 1 (LAB) | | - | | 3.0 | | 1.0 |  | |  | CIT | |
| 1 | 1 | MATH001 | COLLEGE ALGEBRA | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 1 | NSTP011 | NATIONAL SERVICE TRAINING PROGRAM 1 | | - | | 3.0 | | (2.0) |  | |  | CSRO | |
| 1 | 1 | PE021 | PHYSICAL EDUCATION 1 | | - | | 2.5 | | (1.5) |  | |  | CAS | |
| 1 | 1 | VE011 | VALUES EDUCATION 1 | | 1.5 | | 0.0 | | (1.0) |  | |  | CAS | |
|  |  |  | **Total** | | **19.5** | | **13.0** | | **14.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 1 | 2 | CHM015 | GENERAL CHEMISTRY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 2 | DAD100D | FREEHAND DRAWING (DRAW) | | - | | 4.5 | | 1.0 |  | |  | CIT | |
| 1 | 2 | DAD103P | COLOR THEORY (PAIRED) | | 3.0 | | 4.5 | | 3.0 | DAD101P | |  | CIT | |
| 1 | 2 | ENG012 | ENGLISH FOR ACADEMIC STUDIES 2 | | 3.0 | | - | | 2.0 | ENG011 | |  | CAS | |
| 1 | 2 | FIL012 | FILIPINO 2 | | 3.0 | | - | | 2.0 | FIL011 | |  | CAS | |
| 1 | 2 | IT012L | I.T. FUNDAMENTALS 2 (LAB) | | - | | 3.0 | | 1.0 | IT011L | |  | CIT | |
| 1 | 2 | NSTP012 | NATIONAL SERVICE TRAINING PROGRAM 2 | | - | | 3.0 | | (2.0) | NSTP011 | |  | CSRO | |
| 1 | 2 | PE022 | PHYSICAL EDUCATION 2 | | - | | 2.5 | | (1.5) |  | |  | CAS | |
| 1 | 2 | SS016 | PHILIPPINE HISTORY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **18.0** | | **17.5** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 1 | 3 | DAD111P | DIGITAL PHOTOGRAPHY 1 (PAIRED) | | 3.0 | | 4.5 | | 3.0 |  | |  | CIT | |
| 1 | 3 | DRAW020W | BASIC DRAFTING FOR MULTIMEDIA ARTS (DRAW) | | - | | 3.0 | | 1.0 |  | |  | CAS | |
| 1 | 3 | ENG013 | ENGLISH FOR ACADEMIC STUDIES 3 | | 3.0 | | - | | 2.0 | ENG012 | |  | CAS | |
| 1 | 3 | FIL013 | FILIPINO 3 | | 3.0 | | - | | 2.0 | FIL011 | |  | CAS | |
| 1 | 3 | HUM011 | LOGIC REASONING WITH CRITICAL THINKING | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 1 | 3 | IT013L | I.T. FUNDAMENTALS 3 (LAB) | | - | | 3.0 | | 1.0 | IT012L | |  | CIT | |
| 1 | 3 | NSTP013 | NATIONAL SERVICE TRAINING PROGRAM 3 | | - | | 3.0 | | (2.0) |  | |  | CSRO | |
| 1 | 3 | PE023 | PHYSICAL EDUCATION 3 | | - | | 2.5 | | (1.5) |  | |  | CAS | |
| 1 | 3 | SS013 | ECONOMICS, TAXATION AND AGRARIAN REFORM | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **18.0** | | **16.0** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 1 | COM101 | INTRODUCTION TO COMMUNICATION THEORIES & APPLICATION | | 4.5 | | - | | 3.0 | ENG013 | |  | CAS | |
| 2 | 1 | FIL014 | FILIPINO 4: Masining na Pagpapahayag | | 4.5 | | - | | 3.0 | FIL013 | |  | CAS | |
| 2 | 1 | IT037 | PRINCIPLES OF WEB DESIGN | | 3.0 | | - | | 2.0 |  | |  | CIT | |
| 2 | 1 | PE024 | PHYSICAL EDUCATION 4 | | - | | 2.5 | | (1.5) | PE023 | |  | CAS | |
| 2 | 1 | PHY015 | GENERAL PHYSICS | | 4.5 | | - | | 3.0 | MATH001 | |  | CAS | |
| 2 | 1 | PHY015L | GENERAL PHYSICS LABORATORY | | - | | 3.0 | | 1.0 |  | |  | CAS | |
| 2 | 1 | SS012 | GENERAL PSYCHOLOGY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **21.0** | | **5.5** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 2 | BIO011 | GENERAL BIOLOGY | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 2 | COM102 | INTERPERSONAL COMMUNICATION | | 4.5 | | - | | 3.0 | COM101 | | ENG025P | CAS | |
| 2 | 2 | ENG025P | SPEECH & ORAL COMMUNICATION (PAIRED) | | 1.5 | | 6.0 | | 3.0 | ENG013 | |  | CAS | |
| 2 | 2 | HUM014 | PHILIPPINE LITERATURE IN ENGLISH | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 2 | PE025 | PHYSICAL EDUCATION 5 | | - | | 2.5 | | (1.5) |  | |  | CAS | |
| 2 | 2 | SS015 | POLITICS, GOVERNANCE AND THE 1987 PHILIPPINE CONSTITUTION | | 4.5 | | - | | 3.0 | 2nd Year Standing | |  | CAS | |
| 2 | 2 | VE012 | VALUES EDUCATION 2 | | 1.5 | | 0.0 | | (1.0) | VE011 | |  | CAS | |
|  |  |  | **Total** | | **21.0** | | **8.5** | | **15.0** |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 3 | COM120 | PRINT MEDIA PRINCIPLES & PRACTICES | | 4.5 | | - | | 3.0 | COM101 | |  | CAS | |
| 2 | 3 | COM121 | RADIO & TELEVISION PRINCIPLES & PRACTICES | | 4.5 | | - | | 3.0 | COM102 | |  | CAS | |
| 2 | 3 | MATH015 | BUSINESS AND INVESTMENT MATHEMATICS | | 4.5 | | - | | 3.0 | MATH001 | |  | CAS | |
| 2 | 3 | MMA111 | AESTHETICS TO MULTIMEDIA | | 4.5 | | - | | 3.0 | COM101, , HUM013 | |  | CAS | |
| 2 | 3 | PE026 | PHYSICAL EDUCATION 6 | | - | | 2.5 | | (1.5) | PE025 | |  | CAS | |
| 2 | 3 | SS017 | SOCIETY,CULTURE AND FAMILY LIFE | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **22.5** | | **2.5** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 2 | 4 | HUM017 | LITERATURES OF THE WORLD: THE MASTERPIECES | | 4.5 | | - | | 3.0 |  | |  | CAS | |
| 2 | 4 | MATH111 | BUSINESS STATISTICS | | 4.5 | | - | | 3.0 | MATH001 | |  | CAS | |
| 2 | 4 | MGT106 | MEDIA MANAGEMENT & ENTREPRENEURSHIP | | 4.5 | | - | | 3.0 |  | |  | ETYCB | |
|  |  |  | **Total** | | **13.5** | | **0.0** | | **9.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 1 | COM122 | WRITING FOR RADIO & TELEVISION | | 4.5 | | - | | 3.0 | COM121 | |  | CAS | |
| 3 | 1 | COM123 | WRITING FOR PRINT | | 4.5 | | - | | 3.0 | COM120 | |  | CAS | |
| 3 | 1 | COM124 | INTRODUCTION TO THEATER ARTS | | 4.5 | | - | | 3.0 | COM102, , HUM013 | |  | CAS | |
| 3 | 1 | MMA112 | COMMUNITY COMMUNICATION: Politics, Social Change & Multimedia | | 4.5 | | - | | 3.0 | COM102, , SS015, , SS017 | |  | CAS | |
| 3 | 1 | MMT160P | BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES | | 1.5 | | 6.0 | | 3.0 | DAD111P, , DRAW020W, , MMA111 | |  | CAS | |
|  |  |  | **Total** | | **19.5** | | **6.0** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 2 | COM125 | ADVERTISING AND PUBLIC INFORMATION | | 4.5 | | - | | 3.0 | COM121, , MGT106, , MMA112 | |  | CAS | |
| 3 | 2 | COM191 | COMMUNICATION RESEARCH: Qualitative Methods | | 4.5 | | - | | 3.0 | COM121, , MMA112 | |  | CAS | |
| 3 | 2 | MMA141 | GENDER & MULTIMEDIA | | 4.5 | | - | | 3.0 | MMA112 | |  | CAS | |
| 3 | 2 | MMT161P | MULTIMEDIA TECHNOLOGIES 1: Text and Sound in Multimedia | | 1.5 | | 6.0 | | 3.0 | MMT160P | |  | CAS | |
| 3 | 2 | MMT162P | MULTIMEDIA TECHNOLOGIES 2: The Moving Image in Multimedia Applications | | 1.5 | | 6.0 | | 3.0 | MMT160P | | MMT161P | CAS | |
| 3 | 2 | VE013 | VALUES EDUCATION 3 | | 1.5 | | 0.0 | | (1.0) |  | |  | CAS | |
|  |  |  | **Total** | | **18.0** | | **12.0** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 3 | COM145 | DESKTOP PUBLISHING | | 4.5 | | - | | 3.0 | COM101, , IT013L | |  | CAS | |
| 3 | 3 | COM192 | COMMUNICATION RESEARCH: Quantitative Methods | | 4.5 | | - | | 3.0 | COM191, , MATH111 | |  | CAS | |
| 3 | 3 | MMA171 | LAWS, ETHICS & MULTIMEDIA | | 4.5 | | - | | 3.0 | COM120, , COM121, , MMA112 | |  | CAS | |
| 3 | 3 | MMT163P | MULTIMEDIA TECHNOLOGIES 3: 2D Graphics & 2D Animation | | 1.5 | | 6.0 | | 3.0 | MMT162P | |  | CAS | |
| 3 | 3 | MMT164P | MULTIMEDIA TECHNOLOGIES 4: 3D Graphics & 3D Animation | | 1.5 | | 6.0 | | 3.0 | MMT162P | | MMT163P | CAS | |
|  |  |  | **Total** | | **12.0** | | **12.0** | | **15.0** |  | |  |  | |
|  |  |  |  | |  | |  | |  |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 3 | 4 | MMA199R | INTERNSHIP OR PRACTICUM | | - | | 34.0 | | 6.0 | MMA171, , MMT163P | |  | CAS | |
|  |  |  | **Total** | | **0.0** | | **34.0** | | **6.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 4 | 1 | MMA113 | DEVELOPMENT COMMUNICATION: Multimedia & Formal Education | | 4.5 | | - | | 3.0 | MMA171, , MMT163P | |  | CAS | |
| 4 | 1 | MMA142 | POPULAR CULTURE & MULTIMEDIA | | 4.5 | | - | | 3.0 | MMA112 | |  | CAS | |
| 4 | 1 | MMA200D | THESIS OR CAPSTONE PROJECT PROPOSAL | | - | | 3.0 | | 1.0 | COM192, , MMA171 | |  | CAS | |
| 4 | 1 | MMT165P | MULTIMEDIA TECHNOLOGIES 5: Advanced 3D Graphics & 3D Animation | | 1.5 | | 6.0 | | 3.0 | MMT164P | |  | CAS | |
| 4 | 1 | MMT166P | MULTIMEDIA TECHNOLOGIES 6: Advanced Video Editing & Production | | 1.5 | | 6.0 | | 3.0 | MMT164P | | MMT165P | CAS | |
|  |  |  | **Total** | | **12.0** | | **15.0** | | **13.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 4 | 2 | MMA143 | MULTIMEDIA BUSINESS | | 4.5 | | - | | 3.0 | MGT106, , MMT160P | |  | CAS | |
| 4 | 2 | MMA200L | THESIS LABORATORY OR CAPSTONE PROJECT | | - | | 6.0 | | 2.0 | MMA200D | |  | CAS | |
| 4 | 2 | VE014 | VALUES EDUCATION 4 | | 1.5 | | 0.0 | | (1.0) |  | |  | CAS | |
|  |  |  | **Total** | | **6.0** | | **6.0** | | **5.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | | **Total Units** | **Prerequisites** | | **Co-requisites** | **Servicing College/Dept.** | |
| 4 | 3 | MMA144 | E-LEARNING FOR CONTINUING EDUCATION | | 4.5 | | - | | 3.0 | MMA113 | |  | CAS | |
| 4 | 3 | MMA197 | MULTIMEDIA PORTFOLIO | | - | | 3.0 | | (1.0) | MMA199R, , MMT166P, , VE014 | |  | CAS | |
| 4 | 3 | MMA200 | THESIS PRESENTATION OR EXHIBIT | | - | | 3.0 | | 1.0 | MMA200L | |  | CAS | |
| 4 | 3 | SS014 | JOSE RIZAL AND THE DEVELOPMENT OF FILIPINO NATIONALISM | | 4.5 | | - | | 3.0 |  | |  | CAS | |
|  |  |  | **Total** | | **9.0** | | **6.0** | | **7.0** |  | |  |  | |
|  |  |  |  | |  | |  | | 0.0 |  | |  |  | |
| **Total Academic Units : 174.00** | | | | | | | | | 0.0 |  | |  |  | |
|  |  |  |  |  | |  | | | 0.0 |  | |  |  | |
| **MMA ELECTIVES FOR BATCH 2009 (ADDITIONAL CHOICES)** | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | **Total Units** | | | **Prerequisites** | **Co-requisites** | | **Servicing College/Dept.** |
| 3 | 2 | COM149 | EDUCATIONAL BROADCASTING | | 4.5 | | - | 3.0 | | | COM122 |  | | CAS |
|  |  |  | **Total** | | **4.5** | | **0.0** | **3.0** | | |  |  | |  |
|  |  |  |  | |  | |  | 0.0 | | |  |  | |  |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | **Total Units** | | | **Prerequisites** | **Co-requisites** | | **Servicing College/Dept.** |
| 3 | 3 | COM146 | PUBLICATIONS EDITING | | 4.5 | | - | 3.0 | | | COM123 |  | | CAS |
|  |  |  | **Total** | | **4.5** | | **0.0** | **3.0** | | |  |  | |  |
|  |  |  |  | |  | |  |  | | |  |  | |  |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | **Total Units** | | | **Prerequisites** | **Co-requisites** | | **Servicing College/Dept.** |
| 4 | 1 | COM148 | ADVANCED ADVERTISING & PUBLIC INFORMATION | | 4.5 | | - | 3.0 | | | COM125, , MMT160P |  | | CAS |
|  |  |  | **Total** | | **4.5** | | **0.0** | **3.0** | | |  |  | |  |
|  |  |  |  | |  | |  | 0.0 | | |  |  | |  |
| **Year** | **Term** | **Code** | **Title** | | **Lec Hrs** | | **Lab Hrs** | **Total Units** | | | **Prerequisites** | **Co-requisites** | | **Servicing College/Dept.** |
| 4 | 2 | COM147 | ADVANCED WRITING FOR RADIO & TELEVISION | | 4.5 | | - | 3.0 | | | COM122 |  | | CAS |
|  |  |  | **Total** | | **4.5** | | **0.0** | **3.0** | | |  |  | |  |